

### **Summary of major review of Strategic Plan for Y Cross Cas-lai CBS (conducted end May 2023):**

Our successful share offer closed on 21 May 2023, with us having raised a total of **£208,650**, well above our minimum funding target of £200,000.

Our committee agreed to conduct a major strategic review by the end of May and measure progress against our original plan, and to identify any required actions during the next stage of our community project.

This short document is a summary of our analysis, which we plan to fully incorporate into an updated version of our Business Plan by the end of June, and to share with our community at the next public meeting, by the middle of July.

We are pleased to report that we have achieved most of our objectives from the original plan and have identified a further 5 key actions and 6 major work streams, which will need to be tackled over the next few months.

The **5 key actions** are as follows:

1. Revisit our financial projections.
2. Review the suitability of all CBS documentation and processes.
3. Work with suitable key partners to ensure ongoing and sustainable project success.
4. Secure the purchase of the pub as the first step.
5. Communicate all progress and next steps to our community by mid-July at the latest.

A Director has been allocated to lead each of the above actions.

The **6 key workstreams** are as follows:

1. The sourcing of suitable **grants**
2. The **Community Hub** workstream, primarily engaging and working in partnership with, individuals, organisations, and suitable support agencies.
3. **The operate the Pub** workstream (recruitment, training, policies, volunteer co-ordination)
4. The **Property** workstream to finalise a possible schedule of work.
5. The **Marketing** workstream, to continue to raise awareness and promote the project.
6. The **Finance** workstream

Each workstream will be overseen by either a Director or Committee member, who will be supported by a team of other committee members and suitably qualified volunteers. We are fortunate that we can call upon the services of over 40 volunteers. A big thank you to all our current and future Volunteers.

Our new strategic plan will consist of an overview sheet and 6 detailed workstream sheets. We intend to post a copy of this to the documents page of our website by the end of June.

We have held numerous meetings with strategic partners and potential grant providers and have identified 3 key areas of focus that we need to be extremely mindful of in future:

**1. The importance of ongoing community liaison and continual engagement**

This was a key part of our original strategic plan, but we plan to increase the number of listening groups conducted and to provide a suggestion box and opportunities for both online and manual surveys.

**2. Working with suitable partnerships to ensure the ongoing success and sustainability of our vital community project.**

Some examples of support organisations that we are currently in discussions with, include the following:

- Planed
- Cwmpas
- DPJ Foundation
- PAVS
- Pembrokeshire County Council various departments including Chief Education Officer and Grant support department.
- Mudiad Meithryn (Welsh Language)
- Hub with a Pub / Camra

**3. Working with local, regional, and national representatives to help shape a suitable strategy and raise awareness and support for our community project:**

- We have the full support of our Community Council, one of whom attends all our committee meetings.
- We are working closely with our Community Centre to ensure that there will be no overlap in, or cannibalisation of, existing services provided. Supporting our existing Community Centre service provision is a key priority for us.
- We work closely with the Hayscastle Community Forum, which consists of all the key organisations in our community, such as WI, Young Farmers etc.
- We work closely with and have the full support of both local, regional, and national political representatives, including Michelle Bateman, Eluned Morgan and Stephen Crabb.
- We have the full support of many local businesses who have generously supported our initial start-up fund and invested in our share offer.
- We have the support of the vibrant local farming community. An example of this was our recent tractor run, where 83 tractors turned up for a fundraising event, with only 8 days prior notice.

As we move into the next stage of this exciting project, we would like to thank everyone for their continued support and would ask that you continue to help us shape our next steps.

We look forward to creating a vibrant Community Hub and Pub that we can all be proud of, and which will be enjoyed by both the current and future generations!